

Why e-Learning?

More and more companies are choosing e-Learning solutions to deliver training to employees when and where they need it, while reducing costs and increasing knowledge retention. E-Learning is a cost-effective, efficient alternative to classroom-based, instructor-led training, conferences and meetings.

We talk to a lot of companies about why they are choosing e-Learning. These are some of the top reasons:

- 1) Courses can be developed rapidly, so your content gets out to employees and customers when it is relevant (now!)
- 2) Online courses can be delivered efficiently in multiple locations without requiring employees to travel to an off-site training location.
- 3) E-Learning increases employee productivity by minimizing time spent away from the job.
- 4) E-Learning reduces travel costs.
- 5) Compliance regulations require companies to track employee completion of programs. E-learning makes tracking easy, helping your company meet these standards and regulations.
- 6) Interactive multimedia programs are engaging and effective.
- 7) E-Learning is available at a fraction of the cost of classroom learning.
- 8) E-Learning can be blended with more traditional classroom experiences to create the optimal learning environment for your workforce.
- 9) E-Learning provides training that is flexible and easy to update, ensuring that content is always current.

1900 West Park Drive
Suite 165
Westborough, MA 01581
(508) 616-6900

Why e-Learning?

- 10) Online programs allow learners to interact with content and proceed at their own pace.
- 11) Online courses and training materials provide just-in-time learning tools that can be accessed by the learner exactly when the information is needed.

And yet another reason to choose e-Learning: The next generation of employees, so-called “digital natives”, are not only comfortable with technology-based solutions, they expect them.